

# Berrigan Tidy Towns

## Artist Brief

### Berrigan Town Water Tower Mural



## Background

The Berrigan Conservation Group and Tidy Towns Committee is seeking Expressions of Interest (EOI) from experienced artists for a large-scale public art commission to be painted on the façade of a large water tower at 12 Cobram Street, Berrigan.

## Project Advisory Panel

From the responses received, a committee comprising members of the Berrigan Conservation Group and Tidy Towns Committee and Council will short list up to three artists.

The short-listed artists will be paid a design fee of \$500 to submit a proposal to the Advisory panel. The proposal will describe the artwork and confirm the timeframe and budget for its execution and installation.

The final decision will be made by the Berrigan Conservation Group and Tidy Towns Committee. The successful artist will be required to enter into a contract with the Berrigan Tidy Towns Committee for the project.

## Community Information

Berrigan is a town in the Southern Riverina region of New South Wales, Australia. The town is home the Berrigan Shire Council Offices and features an eclectic retail centre of food, arts and collectible based businesses.

Industry in the region is predominately agricultural with some of the most innovative irrigated farming practices in Australia.

Berrigan lays claim to the first rural fire service in Australia and has been home to Horse Races since the 1890s. **Better Loosen Up** an Australian thoroughbred racehorse was bred and foaled in Berrigan. He won the Japan Cup in 1990 and was named Australia's champion racehorse in 1991. He campaigned from two to seven years of age, and won 17 of his 45 starts, including eight Group one races. In 2004, he was inducted into the Australian Racing Hall of Fame.

Berrigan is home to an eclectic selection of food, collectables and arts-based businesses, with all of the amenities of larger communities. While the town has an aging population, it is home to many professionals and is a safe community for children with lots of facilities and activities for children. It is close to the Murray River offering easy access to an outdoor lifestyle on the river.

## Water Tower Site

The water tower is located at 12 Cobram Street Berrigan. It is approximately 20 metres high and 25 metres in circumference.

The water tower is located in a residential area opposite a community park, with barbeque facilities, playground, open space and mosaic artworks.

## Concepts and Vision

Several themes have been identified for the site based on the most popular feedback from a community survey undertaken during September and October 2024.

These include in order of popularity:

**Agriculture:** Featuring the variety of innovative farming practices, the backbone of the local economy.

**Horseracing:** Featuring the legends of the district and its horseracing major events.

**Rural Fire Service History:** Featuring references to the first rural fire service in the country.

**Native flora and fauna:** Celebrating the local wildlife of the district including first nations depictions.

## Parameters

- The work should be suitable for a public environment
- The artwork should be of a format and materials for a public space
- The artwork may be of more than one image to capture multiple themes
- The artwork is to be created from quality materials with a minimum life span of ten years
- Risk management Workplace health and safety (WHS) must be taken into consideration. WHS site specific plan must be submitted with safe work method statements prior to commencement of the installation
- A range of external permits/approvals may be required to complete the project such as, but not limited to:
  - Working at height permit
  - Permit to operate any necessary machinery such as elevating work platform
  - Personal accident insurance
  - Public liability policy of at least \$20,000,000

## Publicity

The project will be promoted through Berigan Shire Council and South West Arts and regional arts and tourism communication strategies including websites, social media and media advertising. The Artist grants Berrigan Shire Council and South West Arts permission

to use any images or existing copy for promotion of the project. The Artist may use images of the artwork for their own purposes, crediting Berrigan Shire Council and the Berrigan Conservation Group and Tidy Towns Committee.

## Disclosure

The Artist agrees that they shall not, without the prior written agreement of Berrigan Shire Council or the Berrigan Conservation Group and Tidy Towns Committee, to represent or purport to represent Council or the community; or express views or opinions purported to be representative of Council or the community; or disclose or make public any information or material acquired or produced in connection with providing the Services.

## Applicant Responsibilities

The responsibilities of the shortlisted applicant include

- Within the time frame allocated, further refine and develop initial concept
- To present their final submission to the Committee by 30 June 2025
- The successful artist to complete the work by 31 December 2025 as noted in the submission time frame
- All safety permits and requirements are the responsibility of artist
- To ensure all costs associated with these responsibilities are budgeted within the shortlisted applicant's fee

## Key Dates

The Expressions of Interest (EOI) period opens 3 February 2025 and closes at 5pm on 30 April 2025

The key dates for the process are outlined below> Please note these dates are subject to change and installation dates will be discussed with the successful artist.

Artist brief released to public	3 February 2025
Submissions closing date	30 April 2025
Short listing process including notification of successful and unsuccessful artist	16 May 2025
Shortlisted artist to submit final proposal	30 June 2025
Commence assessment of submissions	1 July 2025
Sign off by the Committee and Council and successful artist notified	22 July 2025
Installation – Must be completed	31 December 2025
Public Launch	TBC

## EOI Submission

The aim of the EOI is to enable the Committee to assess the following items

- The artist's genre, originality and general inventiveness as evidenced by previous works and commissions
- The artist's fee and ability to complete the work on schedule and on budget

## Proposal and Support Material

The EOI submission must include:

- Artist fee to undertake the project including all material costs, artist's fees, travel, insurances and compliance costs.
- The artist's CV, no longer than three pages OR if working in a collective a group CV, no longer than five pages in total.
- Examples of previous works (maximum ten images with appropriate captions).
- Artist statement/design philosophy
- A brief statement indicating how you might respond to the brief if your EOI is successful.
- A list of previous completed commissions, including contact details of a referee for each commission.
- Evidence of necessary insurance and experience in working at heights

The EOI is to be no more than ten pages (CV, examples of work, artist statement etc) in total submitted electronically.

## Contact

For further information, your questions and EOI should be submitted to

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Chairperson  
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