



Stakeholder Engagement Strategy – Berrigan Shire 2023

Berrigan Shire 2023

21 / 11 / 2012

Contents

Introduction	3
Assessing the Extent and Type of Community Engagement	4
Key Messages.....	4
Extent of Community Engagement.....	5
Primary Stakeholders: Review of CSP Engagement Strategy	6
Secondary Stakeholders: Review of CSP Engagement Strategy – Supported and Engaged Communities	7
Secondary Stakeholders: Review of CSP Engagement Strategy – Diverse and resilient business.....	12
Secondary Stakeholders: Review of CSP Engagement Strategy – Sustainable natural and built landscapes.....	15

Introduction

The ***Stakeholder Engagement Strategy- Berrigan Shire 2023*** (*CSP Engagement Strategy*) has been developed to identify the relevant stakeholders and stakeholder groups that will be engaged as part of the development of Berrigan Shire Community Strategic Plan 2023.

In accordance with Section 402 of the *Local Government Act 1993* and the *Planning and Reporting Guidelines for Local Government 2010* 'each council must prepare and implement a Community Engagement Strategy based on social justice principles for engagement with the local community in developing the Community Strategic Plan'.

This Strategy and action plan has been developed with reference to the following:

1. Berrigan Shire Council's Social Justice Framework (2011)
2. Berrigan Shire Council's Community Engagement Framework (2011)
3. NSW Division of Local Government's *Planning a Sustainable Future Manual: 2010*

The *CSP Engagement Strategy* identifies

- a) The extent of Community Engagement to be undertaken
- b) Key Messages
- c) How each stakeholder group will be engaged; and
- d) Responsibility for *CSP Engagement Strategy* implementation

Assessing the Extent and Type of Community Engagement

Extent of Community Engagement	Indicative Tools for Engagement		Risk Assessment: Impact Local / Whole of Shire		Steps for Community Engagement
Inform: Sharing the best available information	Issues Briefs – Social, Environment, Economic, Council Website, Media campaigns, Displays in Shop fronts, libraries, Public Exhibitions etc	<input checked="" type="checkbox"/>	Level A: High Impact: Whole of Shire	<input checked="" type="checkbox"/>	<ol style="list-style-type: none"> 1. Identify likely stakeholders 2. Plan and gather best available information and resources 3. Share information with stakeholders 4. Work effectively together 5. Feedback the results of engagement 6. Monitor and evaluate the process
Consult: Exploring options and preferences	Web based consultation, Social Media (Facebook /Twitter) Interviews, Surveys, Public meetings, Focus Groups, Public Exhibition	<input type="checkbox"/>	Level B High impact: Local area or specific community / user group	<input type="checkbox"/>	
Involve: Inclusion of ideas in the decision making	Workshops 'Community Conversations' Interviews with Stakeholders	<input type="checkbox"/>	Level C Lower Impact: Whole of Shire	<input type="checkbox"/>	
Collaborate: Sharing responsibility either for decision making or service delivery	Community Advisory Groups Participative Decision-making Forums Inter-agency partnerships / consortiums	<input type="checkbox"/>	Level D Lower Impact: Local area or specific community / user group	<input type="checkbox"/>	

Key Messages

The Community Strategic Plan: Berrigan Shire 2022

1. Is the community's plan for its future and that of future generations (All Stakeholders)
2. Was developed by people (young and old) who live, work, study-in and visit the Berrigan Shire (All Stakeholders)
3. Its Vision and 10+ years strategic objectives inform Council decision-making and planning (All stakeholders)
4. Is focused on balancing what is needed for future social, economic, environmental wellbeing and development (All stakeholders)
5. Describes Council's role and stakeholder responsibilities in the Plan's development and implementation (All Stakeholders)

Primary Stakeholders: Review of CSP Engagement Strategy

6. Is being endorsed by Council as a draft Community Strategic Plan: *Berrigan Shire 2023*; and comment sought from stakeholders during a 28 day public exhibition period. (All Stakeholders)

Extent of Community Engagement

- **All Stakeholders:** (Inform)
- **Councillors:** (Inform, consult , involve and collaborate re: Statutory CSP review)
- **Council Officers:** (Inform, consult, Involve, and collaborate re: Statutory CSP review)
- **Local Area or Local Area Interest Group eg:** Sports and Service Clubs, Town based Chambers, Young People and children through Schools (Inform and consult via public exhibition)
- **Whole of Shire or Secondary Level Stakeholders e.g.:** **Regional Interest Group / Regional Government Agencies e.g.:** BJCSN Network, South West Arts, RDA – Murray Now, TAFE, Regional Chambers of Commerce, Tourism etc (Inform and consult via public exhibition)

Primary Stakeholders: CSP Engagement Strategy

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Framework Strategies for more information)	When will we engage them?	Who is responsible
Shire Councillors	<ol style="list-style-type: none"> 1. Management of Community Expectations – consultation fatigue 2. Councillor role in setting 4 year Delivery Plan and determining priorities 3. Involvement and commitment of other agencies 	Inform Consult	Ongoing	CPO General Manager Councillors
Council Officers	Resolution of issues related community expectations, resourcing, maintenance, delivery of current services/assets Short time frame since CSP developed	Inform Consult	Ongoing	Whole of Council
BSC Sec 355 Committees Volunteers	Impact of CSP and any changes on Current Delivery Program implementation	Inform	Dec – Jan 2012	CPO Director Corporate Services
Other Government Organisations	Not known but will relate to population / decline growth and impact on planning for services	Inform Email all agencies involved in Future’s Conference and advise that CSP is being developed by the new Council and that public comment will be received during exhibition period	Nov 2012	CPO

Primary Stakeholders: Review of CSP Engagement Strategy

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Framework Strategies for more information)	When will we engage them?	Who is responsible
All other Stakeholders	Not Known but will encompass stakeholders with specific interests in: <ul style="list-style-type: none"> • Social • Environmental • Economic • Civic Governance Issues • Townships 	Inform Email all stakeholders that provided contact details during Berrigan Shire 2022 development involved in Future's Conference and advise that CSP is being developed by the new Council and that public comment will be received during exhibition period Public Notice in <i>Cobram Courier</i> and <i>Southern Riverina News</i> Invitation to comment in the Mayor's Bulletin <i>Cobram Courier</i> and <i>Southern Riverina News</i>	Nov 2012	CPO Councillors GM

Secondary Stakeholders: Review of CSP Engagement Strategy – Supported and Engaged Communities

Engagement Strategy

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Framework Strategies for more information)	When will we engage them?	Who is responsible
Primary /Preschool Children	Consulted in the development of Berrigan Shire: 2022 – school principals to be advised that draft CSP is on public exhibition	Inform/Consult Berrigan Shire Council Children's Week Oct 2012 Comments will be sought from children attending these events on what they like and don't like about their towns and what they would change if they could. This information will cross checked with previous comments and significant changes will inform Council's review of CSP	Oct 2012	CPO

Secondary Stakeholders: Supported and engaged communities

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Framework Strategies for more information)	When will we engage them?	Who is responsible
Young People / Secondary School	Consulted in the development of Berrigan Shire: 2022 – school principals to be advised that draft CSP CSP is on public exhibition	Inform FHS student executive will be invited to comment on draft CSP CSP when it is on public exhibition	Nov 2012	CPO
Older People	Range of Social Support and Health Services Also will be concerned about Economic Environmental Civic Governance Issues	Inform Email all stakeholders that provided contact details during Berrigan Shire 2022 development involved in Future's Conference and advise that CSP is being reviewed by the new Council and that public comment will be received during exhibition period Public Notice in <i>Cobram Courier</i> and <i>Southern Riverina News</i> Invitation to comment in the Mayor's Bulletin <i>Cobram Courier</i> and <i>Southern Riverina News</i>	Nov 2012	Mayor GM CPO
Disabled and their Carers	Range of Social Support and Health Services Also will be concerned about Economic Environmental Civic Governance Issues	Inform Email all stakeholders that provided contact details during Berrigan Shire 2022 development involved in Future's Conference and advise that CSP is being reviewed by the new Council and that public comment will be received during exhibition period Public Notice in <i>Cobram Courier</i> and <i>Southern Riverina News</i> Invitation to comment in the Council Bulletin <i>Cobram Courier</i> and <i>Southern Riverina News</i>	Nov 2012	Mayor GM CPO

Secondary Stakeholders: Supported and engaged communities

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Framework Strategies for more information)	When will we engage them?	Who is responsible
Service & Sports Clubs	<p>Will be concerned about recreation facilities and services</p> <p>Also will be concerned about Economic Environmental Civic Governance Issues</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p> <ol style="list-style-type: none"> 3. Public Notice in <i>Cobram Courier</i> and <i>Southern Riverina News</i> 4. Invitation to comment in the Mayor's Bulletin <i>Cobram Courier</i> and <i>Southern Riverina News</i> 	Nov 2012	Mayor GM CPO
Football /Netball Clubs Bowls Clubs Golf Clubs	<p>Will be concerned about recreation facilities and services</p> <p>Also will be concerned about Economic Environmental Civic Governance Issues</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p> <ol style="list-style-type: none"> 3. Public Notice in <i>Cobram Courier</i> and <i>Southern Riverina News</i> 4. Invitation to comment in the Mayor's Bulletin <i>Cobram Courier</i> and <i>Southern Riverina News</i> 	Nov 2012	Mayor GM CPO

Secondary Stakeholders: Supported and engaged communities

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Framework Strategies for more information)	When will we engage them?	Who is responsible
BJCSN	Issues will relate to the need for Integrated Planning for social support services – Berrigan Jerilderie Community Service Providers Information Sharing	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	Nov 2012	CPO
Murrumbidgee Health Services / Murrumbidgee or Hume Division of General Practice Regional and Local Level Health Services Committees	Provision of Health Services <ul style="list-style-type: none"> - Model of service delivery - Central / Remote Delivery - Cost of maintaining discrete health services - Cross Border issues and impact upon health service delivery and planning 	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	Nov 2012	CPO
Schools NSW /TAFE	Provision of Vocational and Post Secondary Education in the region	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	Nov 2012	CPO

Secondary Stakeholders: Supported and engaged communities

<p>South West Arts</p>	<p>Implementation of SW Arts Program and Strategic Plan Lifelong learning and engagement</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>
<p>Other State / C'wealth Agencies Centrelink Dept of Community Services</p>	<p>Not known Remote service delivery</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>
<p>NSW Police</p>	<p>Issues related to public safety / alcohol and road use Alignment of CSP initiatives for community safety with NSW Community Policing Initiatives Youth Liaison</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>

Secondary Stakeholders: Review of CSP Engagement Strategy – Diverse and resilient business

Engagement Strategy

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Strategies for more information)	When will we engage them?	Who is responsible
Tourist Business Owners	<p>Future of Tourism</p> <ul style="list-style-type: none"> • Age of Tourism Infrastructure / Facilities • Role of Shire • Signage • Planning/development • economic development <p>Also River Health / Environment Issues</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	Nov 2012	CPO
Agri-business Owners	<p>Water Security</p> <p>Workforce Development Issues</p> <p>Transport Infrastructure</p> <p>Industry Research and Development facilities</p> <p>Shift from place based marketing and promotion to industry</p> <p>Also River Health / Environment Issues</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	Nov 2012	CPO

Secondary Stakeholders: Diverse and resilient business

<p>Town Services and Businesses</p>	<p>Impact of water security upon economic sustainability of business</p> <p>Impact of declining population base and 'drift' to major retail centres</p> <p>Role of the Shire and the Support provided by the Shire – business attraction and retention</p> <p>Role of Town Chambers</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>
<p>Regional Development Australia – (RDA)</p>	<p>Economic Regional Development focus – Albury and Echuca Moama centric</p> <p>Incorporation of Regional Development Strategic Directions / Plan into review of Berrigan Shire CSP</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>
<p>State & Regional Development Division of Industry & Investment – Murray Region</p>	<p>Current programs include:</p> <ul style="list-style-type: none"> - Business Clusters - Micro Business (formerly HBB) - Regional Business - Regional economic transition program - Innovation Services - Micro-enterprise Loans 	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who 	<p>Nov 2012</p>	<p>CPO</p>

Secondary Stakeholders: Diverse and resilient business

		<p>attended June 2011 Future's Conference; and</p> <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>		
<p>Business Enterprise Centre Murray Hume</p>	<p>Funded by State and Federal Governments' provide business advisory services - Berrigan</p>	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>

Secondary Stakeholders: Review of CSP Engagement Strategy – Sustainable natural and built landscapes
Engagement Strategy

Stakeholder	Action Plan			
	Key issues, concerns, perspective	How will we engage them? (Refer to Engagement Strategies for more information)	When will we engage them?	Who is responsible
Murray Catchment Management Authority	<p>Works with private landholders, local government and community groups to address natural resource management issues</p> <p>Mapping of common CSP objectives throughout the region</p>	<p>Inform/Consult</p> <p>Email and advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Ongoing</p> <p>Nov 2012</p>	<p>CPO</p> <p>DM</p>
Murray Irrigation and West Corurgan Irrigation	<ul style="list-style-type: none"> • Viability and sustainability of projects <p>Projects that promote</p> <ul style="list-style-type: none"> • Coordinated approach to Natural Drainage • Prevention of Salinity and Rising Water Tables • Weed control and Pest Management • Bio diversity of the Region • Coordinate Remnant vegetation protection • Community Awareness of Environmental Issues 	<p>Inform</p> <ol style="list-style-type: none"> 1. Email all stakeholders that provided contact details during Berrigan Shire 2022 development 2. Write to all who attended June 2011 Future's Conference; and <p>advise that CSP is being developed by the new Council and that comment will be received during exhibition period</p>	<p>Nov 2012</p>	<p>CPO</p>