



Barooga Advancement Group

P.O.Box 300 BAROOGA NSW 3644

Berrigan Shire
56 Chanter Street
Berrigan
NSW 2712

4th December 2017

For the attention of Mr Rowan Perkins General Manager

Dear Rowan

Our President , Simon Klaver , and myself , last week had the opportunity to attend a presentation by Mr Rick Sleeman , Managing Director of Sports Marketing Australia . This presentation was also attended by a Shire Councillor and Shire Staff .

The presentation outlined the opportunities his business could provide to communities , in supporting the presentation of sporting events . This would relate to additional revenue from participants , their families , and friends , by way of accommodation , food and out of pocket expenses , which would flow back to the local community . Significant financial gains were claimed to ensue , all of which would need further verification should the Shire wish to become involved .

Our Group wishes to recommend involvement and further investigation by the Shire as this appears to be a very worthwhile venture for our local participation , with obvious benefits in Tourism and to local businesses .

Yours faithfully

Neil Duffield
Secretary Barooga Advancement Group

Cc Cr JB