



## Major Event Funding Application Form

Information provided in this application will be used to determine Council funding.  
Applications will be assessed by the Events Committee.

### Part One – Details of Group/Organisation Making Application

#### 1.1 Group/Organisation Details

Name of Group/Organisation: Professional Golfers Association of Australia

Address of Group/Organisation: 600 Thompson's Road, Sandhurst, Vic, 3977

#### 1.2 Contact Details

Name: David Tapping

Position: Southern Division State Manager

Postal Address: 600 Thompson's Road, Sandhurst, Vic, 3977

Telephone No. (B/H) (03) 8320 1911

(A/H) 0400 232 824

Fax No.: (03) 9783 0000

Email address: dtapping@pga.org.au

#### 1.3 Proof of Incorporation

Does the group or organisation have legal status of organisation (Incorporated, Association)?

Please tick appropriate box and provide registration number and date of establishment:

Yes Registration Number: 127 641 829 (ACN) 46 127 641 829 (ABN)

Date of Establishment: 27/09/2007

No

#### 1.4 What is your Group/Organisation GST status? (Please tick one box below)

- No ABN and not registered for GST (please attach a Statement by Supplier).
- ABN but not registered for GST (please attach a copy of the ABN Certificate).
- ABN and registered for GST (please attach a copy of the ABN Certificate).
- Currently applying for ABN/GST registration (when received Council will require this information before funding can be made).
- Section 355 Committee of Berrigan Shire Council.

#### 1.5 Provide a brief description of nature and objectives of the group or organisation.

To promote and grow the game of golf, thereby providing our current and future Members with the opportunity to maximise their career potential.

BERRIGAN SHIRE COUNCIL	
15 SEP 2015	
FILE _____	
REFER TO <u>ERM</u>	
COPY TO _____	
ACTION / CODE	
ACKNOWLEDGE Y / N	

EDO.



## Major Event Funding Application Form

### Part Two – Event Overview

#### 2.1 Event Title

The PGA Southern Division Trainee Championships

#### 2.2 Event Description (Briefly describe the proposed event in one or two sentences)

Played over 4 consecutive days, the Trainee Championships is a 4-round golf tournament for PGA Trainee Golf Professionals.

#### 2.3 Location of Event (Address)

Tocumwal Golf Club, Barooga Road, Tocumwal, NSW, 2714.

**2.4 Event Start Date:** 09 /05 /2016 **Finish Date:** 13 /05 / 2016

#### 2.5 Has the event been held in previous years? If so, how many years?

The event is held every year and has been held at the Tocumwal golf Club for the last 13 years

#### 2.6 Please specify any other assistance (financial and in-kind) that has been provided to the group or organisation by Council over the past three years and for which project/event.

Nil.

#### 2.7 Has a representative of the group met with Council staff before lodging this application?

- Yes Staff information
- No

#### 2.8 How many people are expected to attend this event?

150 people are expected to attend.

#### 2.9 How did you estimate this number? (please provide any evidence from previous events)

This number is based on entries in past years plus caddies, partners & PGA staff



## Major Event Funding Application Form

### Part Three – Project Funding Assessment Criteria

It is important that all sections are completed to assist the Committee in their assessment, and that your responses target the assessment criteria contained in the Funding Guidelines. Attach additional pages if required.

#### 3.1 Event Rationale

**What is the main objective of holding this event?**

The Trainee Championships provides our Trainee Professionals with a taste of tournament level golf. In addition these rounds are used as part of a year-long playing assessment which is a major factor in their training to become a Vocational PGA Member.

#### 3.2 Event Stakeholders

**Please list all stakeholders that will be involved in staging the event, including task/s or role.**

- David Tapping – SD State Manager
- Chris Donovan – SD Member Services Co-ordinator
- Tom Duguid – Trainee Event Staff
- Various Tocumwal Golf Club Staff including Pro Shop, Management & Clubhouse staff

#### 3.3 Organisation Background

**Please provide examples of previous events staged by your group or organisation**

The PGA conducts hundreds of golf events each year nationally and internationally. These events range from 1-day Trainee and Pro-Am events to major 4-round Golf Tournaments such as the Fiji International and the Australian PGA Championship

#### 3.4 Funding Requested from Council

**Amount**      \$5000.00

**Please explain what the funding will be used for?**

Funding will be used to assist the PGA and the Tocumwal Golf Club to ensure the continued viability of the event in the region.

#### 3.5 Event Plan

**Please provide a clearly identified project plan including event stages, action dates and responsibilities.**

<i>Event Stage</i>	<i>Completion Date</i>	<i>Responsibility</i>	<i>Comments</i>
Secure venue & date	July 2015	PGA/TGC	Complete
Confirm sponsors and other funding	October 2015	PGA	In progress
Finalise raffle prizes	December 2015	PGA	In progress
Players to sell raffle tickets	Jan-Mar 2016	PGA Trainees	
Open event for entries	Jan 2016	PGA	
Close entries, collect raffle books & money	April 2016	PGA	
Finalise venue requirements such as course preparations etc	May 2016	PGA/TGC	
Arrive at venue and set up for activities as required such as ladies & junior clinics	May 2016	PGA/TGC	
Conduct tournament	May 2016	PGA	



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### 3.6 Economic Impact

**Estimated number of visitors from outside the Berrigan Shire:** 150 people

**Estimated number of visitors from inside the Berrigan Shire:** Unknown, will include children from schools for clinics, players in the Pro Am, participants in the ladies clinic, volunteers and spectators.

**How do you propose to attract visitation to the event?**

Trainee Professional Golfers from all over Australia will be attending the event due to the quality of the event, the quality of the courses and the facility, as well as the excellent prize money on offer for the players.

**What economic opportunities will the event provide in terms of local shopping, dining or accommodation?**

According to research by Tourism Research Australia, an event of this size and duration could generate \$193,000 for the local economy including accommodation, food & beverage and additional retail sales in town.

### 3.7 Marketing and Promotion

List the activities that you will undertake to market and promote the event (how, when and through which mediums), identify who you are trying to attract by the activity (age, geographic location, special interest group), and how much each will cost. Enter total cost under Expenses "Advertising" in Section 4.1 Program Budget.

<i>Dates</i>	<i>Advertising medium (Print, TV, radio, internet, etc.)</i>	<i>Advertising reach (e.g. circulation, no. of flyers, no. of adverts, etc.)</i>	<i>Scope</i>	<i>Est. Cost</i>
Prior, during & after event	Print, possibly local radio, TGC website	Unknown	Local sporting story pieces	Nil
Prior during & after event	PGA website	Unknown	Articles about the event, entries open for players	Nil
Prior to the event	Tocumwal Golf Club	All over town, surrounding regions	Requesting Pro Am entries	\$100
<b>Total Advertising Cost</b>				<b>\$100.00</b>

**What process will or have you put into place to engage co-operation with local businesses?**

Local accommodation houses have provided excellent services, great deals and have contributed to raffle prizes in the past. The Tocumwal Golf Club has been an excellent venue for the last 13 years.

### 3.8 Community Benefit

**How will the event provide affordable entertainment?**

Entry into the Pro Am on the Monday of tournament week is \$30 to play (to be confirmed). Entry to watch the action for the whole week is free.

**How will the event promote partnerships with other community organisations?**

The event will introduce local Primary Schools to the Golf Club and to the game of golf. In addition volunteers may be sourced from local community groups such as Rotary or Lions.

**How will the event promote cultural awareness?**

Everyone is welcome to attend the event. Everyone is welcome to give golf a go.



## Major Event Funding Application Form

### How will the event promote youth involvement?

Each year the Trainees hold a successful Junior Clinic for some children from local Primary Schools. This held on the Monday morning prior to the Pro Am in the afternoon.

### Will the event provide disability access?

Yes the club provides disability access. Golf Carts may also be available to head out on course to view the action.

### Please list any community groups or organisations that will benefit from event profits and estimate approximate donation.

As tournament host, The PGA is hopeful that the Tocumwal Golf Club records a profit for the week. This application is to support the Tocumwal Golf Club as well as ensuring the viability of the event in the region. The PGA is also hopeful; that holding this event in Tocumwal assists the town as a whole. The approximate amount of cash injection into the town is \$193,000.

### How does the event demonstrate a commitment to waste wise/recycling program?

The Tocumwal Golf Club will have all these processes in place. The players and event staff will ensure this continues during the tournament.

## Part Four – Financial Details of Project

**A copy of the groups/organisations latest annual report and financial statement (including balance sheet) must be attached to this application.**

### 4.1 Program Budget

<b>INCOME</b>	
<b>Source</b>	<b>Total \$</b>
Amount requested from Council ( <i>from Question 3.4</i> )	5,000
Funds provided from your organisation	10,000
Corporate sponsorship	20,000
Business/philanthropic contribution	-
Other government contribution	-
Fees/admission	-
Food and drinks	-
Raffles/Fundraising	20,000
Other (please specify)	
<b>Total Income of event</b>	<b>55,000</b>

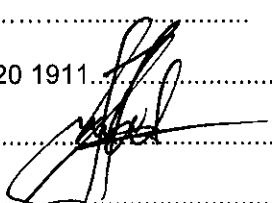
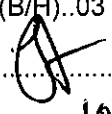
<b>EXPENSES</b>	
<b>Source</b>	<b>Total \$</b>
Administration	3,000
Advertising ( <i>from Question 3.7</i> )	-
Printing	1,000
Marketing materials	1,000
Hire fees	1,500
Entertainment	-
Food and drinks	500
Prizes/donations	45,000
Permit fees	24
Other (please specify) Travel expenses	3,500
<b>Total expenditure of event</b>	<b>55,500</b>

## Major Event Funding Application Form

## Part Five – Authorisation and Compliance

This is to be signed by two executive committee members of the group/organisation

I declare that the information supplied in this form is to the best of my knowledge accurate and complete.

Name: Brian Thorburn.....	Name: Stuart Hergt.....
Position: CEO – PGA of Australia.....	Position: CFO – PGA of Australia.....
Address: 600 Thompson Road.....	Address: 600 Thompson Road.....
..... Sandhurst 3977.....	..... Sandhurst 3977.....
Phone: (A/H).....	Phone: (A/H).....
(B/H) 03 8320 1911.....	Phone: (B/H) 03 8320 1911.....
Signature: 	Signature: 
Date: 10-9-2015	Date: 10-9-2015

## Part Six - Checklist

	Yes (✓)	Committee Use Only
<b>Required:</b>		
All questions have been answered	✓	
Copy of budget for the project	✓	
Evidence of public liability insurance with coverage of \$20m, noting Berrigan Shire Council as an interested party	✓	
<b>If applicable:</b>		
Copy of incorporation	✓	
Proof of ABN	✓	
Details of registration for GST	✓	
Copy of latest Annual Report	X	
Additional supporting information <i>PLEASE SEE PREVIOUS SUBMISSION</i>	X	
Letter/s of endorsement from contributing organisations		
Letter/s from community groups/stakeholders supporting event		

Please forward completed applications to:

The Secretary  
Berrigan Shire Council  
Events Committee  
P.O. Box 137  
BERRIGAN NSW 2712



ASIC

Australian Securities &amp; Investments Commission

PROFESSIONAL GOLFERS ASSOCIATION OF AUSTRALIA LIMITED  
ACN 127 641 829

Australian Company

Extracted from ASIC's database at AEST 10:20:20 on 10/09/2015

**Company Summary**

Name: PROFESSIONAL GOLFERS ASSOCIATION OF AUSTRALIA LIMITED

ACN: 127 641 829

ABN: 46 127 641 829

Registration Date: 27/09/2007

Next Review Date: 27/09/2015

Former Name(s): NEW GOLF LIMITED

Status: Registered

Type: Australian Public Company, Limited By Guarantee

Locality of Registered Office: SANDHURST VIC 3977

Regulator: Australian Securities &amp; Investments Commission

Further information relating to this organisation may be purchased from ASIC.

JOHNSON WINTER & SLATTERY  
GPO BOX 2649  
ADELAIDE SA 5001

Remove this top section if desired before framing



## Certificate of Registration on Change of Name

This is to certify that

**NEW GOLF LIMITED**

**Australian Company Number 127 641 829**

did on the twenty-first day of December 2007 change its name to

**PROFESSIONAL GOLFERS ASSOCIATION OF  
AUSTRALIA LIMITED**

**Australian Company Number 127 641 829**

The company is a public company.

The company is limited by guarantee.

The company is registered under the Corporations Act 2001 and is taken to be registered in Victoria and the date of commencement of registration is the twenty-seventh day of September, 2007.

Issued by the  
Australian Securities and Investments Commission  
on this twenty-first day of December, 2007.

A handwritten signature in black ink, appearing to read 'A. D'Aloisio'.

Anthony Michael D'Aloisio  
Chairman



CERTIFICATE



JOHNSON WINTER & SLATTERY  
Level 10  
211 Victoria Square  
ADELAIDE SA 5000

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## Certificate of Registration of a Company

This is to certify that

**NEW GOLF LIMITED**

**Australian Company Number 127 641 829**

is a registered company under the Corporations Act 2001 and  
is taken to be registered in Victoria.

The company is **limited by guarantee**.

The company is a **public company**.

The day of commencement of registration is  
**the twenty-seventh day of September 2007.**

Issued by the  
Australian Securities and Investments Commission  
on this twelfth day of October, 2007.

A stylized, handwritten signature in black ink, appearing to read 'A. D'Aloisio'.

Anthony Michael D'Aloisio  
Chairman



CERTIFICATE